

# CITY MOURNS AT DEATH OF H. K. JACKSON

The death of H. K. Jackson, pioneer Oakland merchant, was being mourned today.

Founder of the Jackson Furniture company and one of the best known commercial leaders on the coast, he had been in business in Oakland 52 years.

Death came yesterday at his home in the Bellevue Staten apartments, following a lingering illness. He was 75.

Jackson was 28 when he left his home in Maine for the new empire that was California. Arriving in San Francisco with a capital of \$300, he obtained a job as conductor on the old Sacramento street car line.

## LAUNCHES CAREER

But he had long ago resolved to launch into business for himself at the first opportunity. While laying his plans he went to work selling rugs.

In 1889 Oakland, named from the oaks that grew in the streets, was a bustling village.

"There's going to be a city there," decided the far-sighted Jackson.

He backed his judgment by beginning his first business venture in Oakland. It consisted of 10 by 25 foot store on Seventh street. This enterprise he called the Chicago Clock company. Clocks, rugs and various articles of furniture comprised the stock.

## BUSINESS GROWS

Jackson prospered. He moved uptown to a larger location, having a 15-foot frontage and 50-foot depth. Thirty years ago he moved again, to the present location of the Jackson Furniture company at Twelfth and Clay streets.

The Chicago Clock company disappeared in the moving and the name Jackson went over the store front, a symbol of progress in the growing city of Oakland.

His brother, L. W. Jackson, became associated with him 40 years ago, and two sons, Frank K. and Henry E. Jackson, went into the business. All three survive the pioneer.

In Jackson's career were many memorable high-spots. His associates, however, best recall those of the San Francisco fire and the Berkeley fire.

## KEEPS OLD PRICE

With San Francisco in ashes and thousands homeless, some avaricious merchants sought to take advantage of the situation by raising prices.

"No," Jackson told his brother, when this action on the part of other merchants was pointed out. "That's not right. I want to make money just the same as anybody else, but not that way. We'll keep our prices just as they were."

And there the Jackson prices remained.

Jackson's stand in the Berkeley catastrophe, when 30 blocks were swept by fire, gave an excellent insight into the man's character, his associates believe.

## WIPES OFF DEBTS

Every account on the Jackson books from the burnt district was wiped from the books. Not one of the unfortunates in the Berkeley fire owed the Jackson Furniture company a penny, as far as the record showed, although the total of their accounts had run into many thousands of dollars.

Jackson was married in San Francisco to Bertha Kennerson. Mrs. Jackson died over two years ago. Although a member of a half dozen clubs, Jackson went to them seldom, preferring his home life.

He was devoted to the cause of the Boy Scouts, and at one time was the president of the local organization.

His adherence to golden rule business principles, his friends and associates point out, was not without reward. He was one of the wealthiest men in Alameda county.

Funeral services will be held Friday at 11 a. m. at the Albert Brown chapel, 3476 Piedmont avenue. Interment will be at the Oakland crematorium and will be private. The Rev. W. C. Brush, an old friend of Jackson, will preside at the services.